

FACILITATE DIGITAL HOLDINGS LIMITED (ASX: FAC) SECURES INVESTMENT FROM U.S. MARKET LEADER

Sydney, Australia (14th August, 2008): Facilitate Digital Holdings Limited (ASX: FAC), a leading independent provider of digital marketing technology, today announced it has entered into an exclusive global partnership agreement with EyeWonder, a leading U.S. based provider of interactive digital advertising.

A key component of the partnership agreement sees EyeWonder invest in Facilitate Digital via one or more placements for a minimum of \$500,000 and up to a maximum of \$2,000,000. The terms of the investment are as follows:

- The issue of 3,333,333 fully paid ordinary shares in Facilitate Digital at a price of \$0.15 per share, for a total subscription price of \$500,000.
- Upon making the initial investment, EyeWonder will have the right to subscribe for a further \$1,000,000 worth of fully paid ordinary shares in Facilitate Digital, exercisable in whole or in part at any time prior to December 29, 2008. The price per share shall be 80% of the volume weighted average traded price over the five trading days prior to the date of exercise.
- Upon making the initial investment, EyeWonder will have the right to subscribe for a further \$500,000 worth of fully paid ordinary shares in Facilitate Digital, exercisable in whole or in part at any time during a twelve month period following the date of the initial investment. The price per share shall be 80% of the volume weighted average traded price over the five trading days prior to the date of exercise.

The investment is subject to completion of a due diligence process.

About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. We are the only global provider that offers a purpose built single platform solution across both marketing and business intelligence. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, Davinci Selectwork, Mediaedge and New Dialogue; and large scale national and international advertisers including CBA, Foxtel, Hewlett Packard, NAB, Coca-cola, Nike, Armani, Billabong and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia and Europe, Facilitate Digital works across cultures as well as digital marketing channels.

For more information on the company's digital marketing solutions or the global office locations, please visit www.facilitatedigital.com

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About EyeWonder

EyeWonder, Inc. is the pioneering Interactive Digital Advertising provider that extends the reach of online rich media and interactive video ads to any interactive, digital device displays. Through its renowned technology, products and services, the company empowers advertisers, advertising agencies, and content publishers to centrally create, deliver, manage and optimize all of their interactive digital ad campaigns. EyeWonder's unique development process and campaign management platform enables the industry's most comprehensive creative capabilities, resulting in digital advertising campaigns that are proven to drive the best results. EyeWonder, Inc., headquartered in Atlanta, Georgia, U.S.A., continues to rapidly grow its business domestically and internationally in response to increasing worldwide demand for its innovative Interactive Digital Advertising solutions.



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For Immediate Release

For more information on the company's digital advertising solutions or its global office network, please visit <http://www.eyewonder.com>.

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