

Facilitate Digital Holdings Limited (ASX: FAC) Announces New Clients

Sydney, Australia (5th September 2007): Facilitate Digital Holdings Limited (“the Company”) (ASX: FAC), a leading independent provider of digital marketing technology, today announced the signing of several large clients in Asia and Europe.

In Asia agreements have been signed with: **Demand Marketing** - Asia’s largest search marketing specialists, with clients such as Procter & Gamble, Hewlett Packard, Microsoft, Johnson & Johnson, Polycom, and **Red Intuition** – an Asia based interactive agency whose clients include Discovery Channel, Sony and American Express.

In Europe Facilitate Digital announced wins including: **Adidas**, **SAAB**, Yahoo! **Eurosport**; Europe’s leading sports news site; **Resia**, Sweden’s leading travel site in Norway; the charitable organisation **SOS Barnbyar** and **The Phone House** in Holland.

“We established our Singapore office in May, so securing clients of this calibre as quickly as we have underlines the enormous potential for us in Asia, said Mark Henning, Managing Director, Asia Pacific. Asia being the highest growth region in the world, in combination with the strength of our key differentiators - data integration and workflow automation – we are expecting rapid and sustained growth into the future”, said Henning.

Anders Lindell, General Manager for Europe added: “The addition of such significant clients in Europe is a clear representation of how our products work across all digital marketing channels, our growth and expansion has only just begun.”

Furthermore, CEO Ian Lowe announced he will be taking up residence in London for the next few months to further various business development opportunities.

“We are coming across so many opportunities out of the UK and Europe it makes sense for us to give the larger of these close attention”, said Lowe. “Having decided to release the UK Managing Director announced previously, other candidates are already being interviewed, an announcement will be made shortly. I will be investing this time to build on existing relationships with major regional and global prospects furthering our commitment to the market. We expect as much as 50% of group revenue to be derived from UK and Europe by FY10, the scale and scope of opportunity is phenomenal”.

Since creation in 2000, Facilitate Digital has consistently expanded its product offering, customer base and global footprint to its current status of six core solutions, six offices across three continents and in excess of 100 clients.

Facilitate Digital continues to create next generation technology founded on the principals of simplicity, flexibility and integration. In September 2007 global rollout of their fully integrated platform *FacilitateOne* will commence with a European release, Australasia and Asia to follow immediately thereafter.

About Facilitate Digital

Facilitate Digital creates digital advertising solutions that emphasize simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. As the only global provider that offers a purpose built single platform solution across both marketing and business intelligence, our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, Carat, Mediaedge and OMD, and large scale national and international advertisers including CBA, Foxtel, Hewlett Packard, NAB and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia and Europe, Facilitate Digital works across cultures as well as digital marketing channels.



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