

FACILITATE DIGITAL LONDON ANNOUNCES APPOINTMENT OF ACCOUNT DIRECTOR

Sydney, Australia (17th June, 2008): Facilitate Digital Holdings Limited (ASX: FAC), a leading independent provider of digital marketing technology, today announced the appointment of Kimberly Miller as Account Director for the UK operation.

Kimberly has been in digital marketing for 13 years and joins Facilitate Digital from OgilvyOne in London where she was the Business Director on the Cisco account. Originally from San Francisco, Kimberly gained both agency and client side experience at Macromedia, EuroRSCG, Wells Fargo Bank and Foote, Cone & Belding. Having worked in both the US and UK with clients such as AOL, AT&T, Blue Shield, CNET, E*Trade and Sony, Kimberly has a deep understanding of digital media and the specific needs of agencies and their clients. Her role will be to ensure that Facilitate Digital's UK clients get the best value and experience when leveraging Facilitate Digital's tools to obtain competitive difference in their digital marketing efforts.

"Agencies should focus on what they do best – insights and creativity," states Kimberly. "Facilitate Digital has developed intuitive online tools that integrate agency workflow allowing for faster, and easier campaign management, tracking and reporting across all channels and that ultimately lead to better value for clients. I am excited to be joining an experienced team with leading edge products, and to help ensure our clients get the most from working with us."

"We are excited to have Kimberly join our UK office" says Julian Baring, Senior Managing Director of Facilitate Digital UK and Europe. "Coming from such an accomplished agency background she has a deep understanding of how agencies and their clients work and will ensure our clients deploy our products in a way that brings game-changing benefits to their businesses. Kimberly is an extremely valuable addition to both our team and our clients."

This appointment and the recent announcement of Kees de Jong as the Managing Director for Europe further strengthen Facilitate Digital's presence in the UK and European markets. With offices across Europe, South East Asia, Australia, New Zealand and the United Kingdom, Facilitate Digital continues to demonstrate their commitment to global expansion.

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About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. We are the only global provider that offers a purpose built single platform solution across both marketing and business intelligence. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, Davinci Selectwork, Mediaedge and OMD; and large scale national and international advertisers including CBA, Foxtel, Hewlett Packard, NAB, Coca-cola, Nike, Armani, Billabong and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia and Europe, Facilitate Digital works across cultures as well as digital marketing channels.

For more information:

Visit: www.facilitatedigital.com

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For Immediate Release

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