

FACILITATE DIGITAL ANNOUNCES APPOINTMENT OF NEW MANAGING DIRECTOR FOR EUROPE

Sydney, Australia (22nd May, 2008): Facilitate Digital Holdings Limited (ASX: FAC), a leading independent provider of digital marketing technology, today announced the appointment of Kees de Jong as Managing Director of Europe, based in Amsterdam, The Netherlands.

Kees – born and raised in the Netherlands and fluent in Dutch - has held the position of Director of Business Development for Facilitate Digital Australia for the past two years. During this time he successfully tripled the Australian client base through engaging with a diverse cross section of clients in both the agency and corporate sectors.

Kees' rich understanding of digital media and the opportunities it provides for marketers has seen both agency and corporate clients derive significant value from Facilitate Digital's products and services throughout his tenure in Australia. Kees now takes this insight and experience into the European business, and by doing so will provide the leadership to strengthen the company's regional presence.

Since 1993 Kees has held senior management and business development positions in corporate, agency and consumer businesses. Prior to Facilitate Digital, Kees held the position of Sales and Marketing Manager for the agency One Reason in Australia. Kees has also been a successful business consultant and Managing Director in both technology and retail in the Netherlands.

"We are excited to announce Kees' appointment in Europe"; states Julian Baring - Senior Managing Director for UK and Europe. "Kees experience and his success at providing solutions for our clients in Australia will benefit our European clients as we welcome his return to the Netherlands. Kees will play an instrumental role in continuing to build our European capabilities and his appointment is further proof of Facilitate Digital's commitment to these markets."

Kees will commence his new role in June, 2008.

About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. As the only global provider that offers a purpose built single platform solution across both marketing and business intelligence, our clients include global agencies such as Universal McCann, Zenith Optimedia, Davinci Selectwork, Mediaedge and OMD, and large scale national and international advertisers including CBA, Foxtel, Hewlett Packard, NAB, Coca-cola, Nike, Armani, Billabong and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia and Europe, Facilitate Digital works across cultures as well as digital marketing channels.

For more information:

Visit: www.facilitatedigital.com

Or contact:

Tracy McCormack, Chief Marketing Officer

Email: tracy.mccormack@facilitatedigital.com

Telephone: +61 (0) 2 9690 3908