

FACILITATE DIGITAL SIGN STARCOM NEW ZEALAND

Sydney, Australia (Tuesday 8th December, 2009)

Facilitate Digital Holdings Limited (ASX: FAC), a global provider of technology used to buy and measure digital media advertising, today announced it has secured a contract with Starcom New Zealand.

“We are delighted to be working with Starcom, a leading agency with a roster of significant clients including New Zealand Telecom, New Zealand’s largest advertiser”, said Ian Lowe, Facilitate Digital CEO.

“In combination with recent major announcements such as the signing of GroupM in South East Asia and Australasia, this further strengthens our APAC footprint”, said Lowe.

Starcom New Zealand Digital Director, Richard Thompson, said “We need to know we are supporting our clients with best of breed technology and expertise. Our market review concluded Facilitate Digital’s combined technology and service offering to be superior for the NZ market, and so we look forward to a long and fruitful partnership with Facilitate Digital”.

About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. We are the only global provider that offers a purpose built single platform solution across both marketing and business intelligence. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, OMD and GroupM and; large-scale advertisers including Citibank, Johnson & Johnson, Mitsubishi, Nestle, Foxtel, Westpac, Colgate, Paramount, Honda, Canon and St. George Bank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia, United Kingdom, Europe, and USA, Facilitate Digital works across cultures as well as digital marketing channels.

For more information on the company's digital marketing solutions or the global office locations, please visit www.facilitatedigital.com.

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