

FACILITATE DIGITAL LONDON ANNOUNCES NEW CLIENT

Sydney, Australia (26th March, 2008): The London office of Facilitate Digital Holdings Limited (ASX: FAC), a leading provider of digital marketing technology, today announced the signing of Europe's leading independent digital media agency - i-level.

"We're very excited about this relationship with one of the digital marketing industry leaders," said Julian Baring, Managing Director for wholly owned subsidiary Facilitate Digital UK. "i-level's dedication to leveraging cutting edge technology and their track record as an industry thought leader are indisputable and we are delighted to work with them and give their clients the benefit of Facilitate Digital's suite of integrated products."

i-level works across all digital marketing platforms including media planning/buying, search, data, social media and affiliate marketing. Facilitate Digital offers the ability to deliver value and tools that enable digital marketing insight coupled with the flexibility to integrate with agency and client data needs.

"Facilitate Digital provide an impressive integrated solution," said Anya Paul, i-level's Head of Traffic & Technology. "With our stance of being technology agnostic, they are one of a range of services and best technology solutions available that we are now able to offer our clients."

Since its creation in 1999, Facilitate Digital has consistently expanded its product offering, customer base and global footprint to its current status of six core products, seven offices across three continents and in excess of 500 clients.

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About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. As the only global provider that offers a purpose built single platform solution across both marketing and business intelligence, our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, Davinci Selectwork, Mediaedge and OMD, and large scale national and international advertisers including CBA, Foxtel, Hewlett Packard, NAB, Coca-cola, Nike, Armani, Billabong and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia and Europe, Facilitate Digital works across cultures as well as digital marketing channels.

For more information:

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