

FACILITATE DIGITAL SIGNS LEADING U.S. AGENCY

Sydney, Australia (22nd March, 2010)

Facilitate Digital Holdings Limited (ASX: FAC), a global provider of technology used to buy and measure digital media advertising, today announced it has signed a contract with leading US media agency G2 to implement its' *Symphony* platform. *Symphony* streamlines the process of the planning and buying of online advertising.

G2 is owned by WPP, the world's largest agency group.

"The contract will see Facilitate's *Symphony* technology rolled out across the G2 organisation", said Facilitate Digital CEO, Ian Lowe.

"This is a significant contract and reflects the favourable response we have seen in the US market for the *Symphony* product. It also demonstrates the company's ability to secure larger opportunities in the US market which is a key target market for us".

Mr Lowe said trading conditions across all key markets continue to steadily improve, with recent wins such as GroupM Austria expected to underwrite an ongoing increase in the proportion of revenues derived from off shore markets.

G2 is one of the US agencies referenced in the Cleansing Notice lodged with ASX on 19th March 2010.

About Facilitate Digital

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, OMD and GroupM through whom we provide technology solutions for large-scale advertisers such as Citibank, Johnson & Johnson, Mitsubishi, Nestle, Foxtel, Westpac, Colgate, Paramount, Honda, Canon and St. George Bank. Our proven products and expertise in display advertising, search marketing, site analytics, and agency workflow automation empower our clients to produce measurable results that optimise return on investment. With offices in Australia, Asia, United Kingdom, Europe, and USA, Facilitate Digital works across cultures as well as digital marketing channels.

For more information on the company's digital marketing solutions or the global office locations, please visit www.facilitatedigital.com.

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