

## **FACILITATE DIGITAL ANNOUNCES CHANGES TO NON EXECUTIVE DIRECTORS**

**Sydney, Australia** (September 12<sup>th</sup> 2008) Facilitate Digital Holdings Limited (ASX: FAC) today announced the resignation of non Executive Director Mr. Tim Norton, and confirmed the imminent appointment of additional non Executive Directors.

Having served on the Board of Facilitate Digital for more than four years, Mr. Norton indicated that he wishes to focus on other business activities that are placing increasing demands on his time. He believes that he is unable to dedicate the required focus to the company at a time of rapid international growth.

The confirmation of both Mr. Norton's resignation, and the shortly to be announced appointment of new non Executive Directors, form part of a planned migration to secure stronger industry experience within the company's board of Directors.

Facilitate Digital CEO Ian Lowe, said; 'Tim has been a strong supporter of the company's globalization strategy, and has served for nearly five years. He has been a wonderful contributor over the last few years, during which he saw the business grow from four staff and less than a dozen clients to 100 staff in six countries, servicing over 1000 clients across 20 countries. The board wish to thank Tim for his contribution'.

### **About Facilitate Digital**

Facilitate Digital creates digital advertising and direct marketing solutions that emphasise simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. We are the only global provider that offers a purpose built single platform solution across both marketing and business intelligence. Our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, OMD and GroupM and; large-scale national and international advertisers including CBA, Foxtel, Hewlett Packard, NAB, Coca-cola, Nike, Armani, Billabong and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia and Europe, Facilitate Digital works across cultures as well as digital marketing channels.

For more information on the company's digital marketing solutions or the global office locations, please visit [www.facilitatedigital.com](http://www.facilitatedigital.com)

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