

Facilitate Digital Holdings Limited (ASX: FAC) Announces New Clients

Sydney, Australia (5th December 2007): Facilitate Digital Holdings Limited (“the Company”) (ASX: FAC), a leading independent provider of digital marketing technology, approaches the end of 2007 with the announcement of significant client wins in Australia, New Zealand, Asia, Europe and the United Kingdom.

‘We have finished the year on a high note with some very satisfying wins’ said CEO Ian Lowe. ‘Particularly pleasing is the extent to which our offshore operations are contributing to sales pipeline and revenue growth, and our ability to secure clients of significance across both agency and corporate channels.’

Recent signings include ACP, IBM, Coles, Derwent Howard, Pixel Media, Young & Rubicam, Quicksilver and Advantage Media.

‘Next year promises very strong growth for the group, in particular the UK market where we have invested considerable effort in recent months. Being one of the most sophisticated markets in the world of digital marketing, we have experienced overwhelming validation of our technology, in particular our key differentiators of data integration and workflow automation’, said Lowe.

The September 2007 global rollout of the first fully integrated platform *FacilitateOne* has brought about astounding interest and success for the company internationally. Our single tag solution, *Fusion Performance Tracking* is also creating strong interest for the significant return on investment it produces for advertisers.

‘One thing is very clear, 2008 is going to be very busy indeed’ confirmed Lowe. ‘We expect to make further announcements in the New Year.’

Since creation in 1999, Facilitate Digital has consistently expanded its product offering, customer base and global footprint to its current status of six core products, seven offices across three continents and in excess of 500 clients.

About Facilitate Digital

Facilitate Digital creates digital advertising solutions that emphasize simplicity, integration and flexibility for agencies, web publishers and marketers worldwide. As the only global provider that offers a purpose built single platform solution across both marketing and business intelligence, our clients include global agencies such as Universal McCann, Zenith Optimedia, Starcom, DaVinci Selectwork, Mediaedge and OMD, and large scale national and international advertisers including CBA, Foxtel, Hewlett Packard, NAB and Citibank. Our proven products and expertise in display advertising, search marketing, site analytics, agency workflow and lead generation empower clients to produce measurable results that increase their return on investment. With offices in Australia, Asia and Europe, Facilitate Digital works across cultures as well as digital marketing channels.

For more information:

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