

**FACILITATE DIGITAL HOLDINGS LTD (ASX:FAC)
ASX ANNOUNCEMENT**

Acquisition by Impact Data Pty Ltd of the Customers of Surch Pty Ltd

Impact Data Pty Ltd, a wholly owned subsidiary of Facilitate Digital Holdings Limited, has acquired the customers of Surch Pty Ltd, a complimentary business (of email and SMS digital marketing services, principally to the restaurant industry) in an earn-out transaction.

The final purchase price is not yet known, but is based upon a multiple of 4 to 4.5 times annual modified earnings. Current monthly revenue of the business being acquired is \$30,000.

As part of the initial consideration payable to Surch Pty Ltd, a total of 104,096 ordinary fully paid Facilitate Digital Holdings Ltd shares are to be issued to Surch Pty Ltd on 4 October 2007.

Surch Pty Ltd has agreed to 50% of these shares being voluntarily escrowed until 14 September 2008.



Paul M Southwick
Company Secretary
4 October 2007

Australia
Facilitate Digital Holdings Limited
Sydney
A 1/420 Elizabeth Street
Surry Hills,
Australia, NSW 2010
P PO BOX 1721 Darlinghurst,
Australia, NSW 1300
T + 61 (0) 2 9690 3900
F + 61 (0) 2 9690 3901

New Zealand
A Level 3 Cathedral House,
48 Wyndam Street, Auckland,
New Zealand
P PO BOX 106-440 Auckland,
New Zealand
T + 64 (0) 9 374 1445
F + 64 (0) 9 374 1441

Singapore
A 7A Trengganu Street
Singapore 058461
T + 65 6534 9371
F + 65 6722 0622

Sweden
A Götgatan 14, 118 46
Stockholm, Sweden
T + 46 (0) 8 510 00 150
F + 46 (0) 8 545 784 99

The Netherlands
A De Corantijn 43d,
1689 AN Zwaag, Amsterdam,
The Netherlands
T + 31 (0) 22 92 65 445
F + 31 (0) 22 92 65 28